



Giambattista Bodoni (1740-1813) was called the King of Printers and the Bodoni font owes its creation in 1767 to his masterful cutting techniques. The Bodoni font distinguishes itself through the strength of its characters and embodies the rational thinking of the Enlightenment. The new typefaces displaced the Old Face and Transitional styles and was the most popular typeface until the mid-19th century. Bodoni's influence on typography was dominant until the end of the 19th century and, even today, inspires new creations.

Bodoni